



3rd Annual Sheboygan Children's Book Festival
October 12-14, 2012
Author/Illustrator Submittal Guidelines
Deadline for Submittal: March 31, 2012

The Sheboygan Children's Book Festival invites authors and illustrators of books for children and young adults to submit applications for presentations at the October 12-14, 2012 event. Authors/illustrators may submit requests to be part of School Visit Friday, on Oct. 12 and/or to be part of the weekend programs Oct. 13 and 14.

Presenter Selection Criteria

Submissions accepted for the 2012 Sheboygan Children's Book Festival will demonstrate the following:

- Ability to attract and sustain an audience that includes children of all ages, young adults, and/or adults

- Commitment on the part of authors/illustrators to participate in the Festival

- A good fit with the overall Festival programming and 2012 Festival theme

2012 Festival Theme: Family

We welcome submittals that broadly reflect on the theme of "Family" in books and presentations for children and young adults.

Due to limited funds, we will not be able to cover travel expenses or pay honoraria to all presenters. By submitting a program proposal, you are indicating that you (or your publisher) will pay your Festival-related expenses.

Please provide the following information:

1. Name, address, phone number, email address, web site, and the best way to contact you.
2. Titles of all books published, including ISBNs and dates of publication.
3. Name(s) and contact information for publicist, agent, and/or publisher.
4. Short biography (approximately 300 words) along with information you wish us to know when preparing marketing plans, Festival Brochures, press information.
5. List of awards and special recognitions.
6. Brief descriptions of recent presentations you have made, and your thoughts on the presentation and/or workshops you would like to offer.
7. List of two people (including contact information) who know your work and can comment on your presentations at other events.

Please send your application and submission materials to Karin Menzer, Youth Services Manager, Mead Public Library, 710 North 8th St., Sheboygan, WI 53081 or karin.menzer@meadpubliclibrary.org. Applications and materials must be received **by March 31, 2012**. Final program selections and notifications of applicants will be made by June 15, 2012.

Note: If you wish to send us books to review in considering your application, please be aware that we will donate the books to local libraries after we complete our selections for 2012. For questions or other information, please contact: karin.menzer@meadpubliclibrary.org